



The NABC Announces Coaches vs. Cancer Suits And Sneakers Week: January 24-30, 2022

Please pass along to your staff and share with your SID accordingly!

Deadline for ordering is November 5th



Opportunities for coaches at all levels to participate:

1

Designate a game that week to wear Suits and Sneakers branded pullovers or polos. Order for yourself and/or for everyone on the bench here:

<https://www.b-unlimited.com/collections/coaches-vs-cancer-coaches-page>

2

Encourage your fans to get involved by purchasing their own t-shirt version of your Suits And Sneakers attire AND order warm up t-shirts for your players here:

<https://www.b-unlimited.com/collections/about-the-coaches-vs-cancer-suits-and-sneakers-t-shirt-challenge>

**Net proceeds from the sale of all Suits And Sneakers t-shirt related items will benefit the fight against childhood cancer through the American Cancer Society's Gold Together program and can be ordered anytime until March 31st.*

3

Wear your sneakers that stand out or have custom sneakers made for your Suits And Sneakers Week game.

If you want to have your sneakers custom painted, please reach out to anne.gmerek@cancer.org for detailed instructions and to be connected with a designer no later than November 5th

4

Fundraising Option: If you would like to fundraise for Coaches vs. Cancer's against cancer and compete against other schools across the country, please visit www.suitsandsneakers.org to find out how to set up your team's virtual fundraising page. Resources on how to fundraise are all available on [this site](http://www.suitsandsneakers.org).

**All money raised on these online fundraising pages will go towards our childhood cancer efforts through the American Cancer Society's Gold Together campaign.*

The American Cancer Society does not endorse any product or service.

For questions or additional information please contact:

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