National Association of Basketball Coaches

“Stay in to Win” Key Talking Points

• Successful basketball players can only achieve their individual and team goals if they stay in the game and win the game. Successful students achieve their goals by staying in school to graduation. Students who drop out of school are out of the game. (Key to Success: Stay in School and Graduate)

• Individual players don’t win games, teams do and they rely on teamwork and solid game plans to win. Students who want to succeed in school build “success teams” to help them overcome obstacles and develop “success plans” to guide them as they make important decisions critical to their futures. (Key to Success: Create Success Teams and Success Plans)

• When players make good decisions, points are scored. When those same players make bad decisions, turnovers result and scoring opportunities are missed. Students accept responsibility for making choices that will bring them success in school and in life using an effective decision-making process. When students make bad decisions and bad choices, they miss out on opportunities that could bring them success. (Key to Success: Learn and Practice the Decision-Making Process)

• Players who reach double-digit figures in three positive statistical categories achieve “triple-doubles”. Students achieve their own “triple-doubles” in reading, writing and math, by going to school and staying in school. (Key to success: Improve Academic Performance)

• Successful basketball players commit to practice and hard work to perfect their ball handling, shooting, and defensive skills. Successful students know that acquiring life skills and completing career-related tasks lead to more opportunity and greater success in work and in life. (Key to success: Focus on Personal Development)