



Presentation Guide for Coaches and Players

Date: _____

Time: _____

Location: _____

Description: You all will be promoting the NABC "Stay in to Win" program. The purpose of this program is for college coaches and players to join together with middle and high school teachers to motivate and encourage students, whom are at risk of dropping out, to stay in school to graduation.

Players and Coaches Participating: (One or two coaches and five players, one for each key works best.)

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|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Breakdown: Program can be done either as a panel discussion or with each presenter standing alone in front of the group. Coaches will serve as the moderators. Each player will receive information on the key talking point that he will be responsible for discussing. Players should be prepared to answer questions from the coach pertaining to their key. When answering questions be sure to use vivid examples that relate back to your life experiences which led to success in your school and basketball career. Remember these are middle school children with short attention spans.

Itinerary and Timeline: *Presentation will be approximately 45 minutes*

Departing for middle school at _____.

- :00 to: 10 – Coach makes opening remarks and introduces athletes who will state their name, hometown, high school, expected grad date, major, career goals, and why they wanted to participate in this program.

- :11 To: 30 – Individual player presentations or panel emphasizing 5 Keys to Student Success.

- :31 To: 33 – Coach explains that the NABC is providing each student with a copy of the Keys to Student Success guidebook.

- :33 To: 45 – Allow students to ask questions and make comments. Coach closes program with words of encouragement.

KEY #1 – PLAYERS ACHIEVE THEIR GOALS BY *STAYING IN THE GAME*. STUDENTS ACHIEVE THEIR GOALS BY *STAYING IN SCHOOL*.

Presenting Player: _____

(Player selected should be one known for being valuable to the team)

Your Role: To elaborate on how Key #1 relates to your role on the team and what led to your success in school, basketball and in your life overall.

Key Message: Stay in School and Graduate!!

Description: Successful basketball players can only achieve their individual goals if they stay in the game and win the game. Successful students achieve their goals by staying in school to graduation. Students who drop out of school are out of the game.

Talking Points:

- ✓ How important your role is on the team.
- ✓ How the coaches, players, and fans expect you to stay in the game until the end and not foul out the game.
- ✓ To improve the team's chances of winning, how you need to stay in the game to achieve not only your personal goals but the team's goals.
- ✓ For students to achieve their goals whether it's in school, their future employer's or their family goals, they need to stay in school and graduate.
- ✓ You can only be successful by staying in school and becoming educated.
- ✓ "Stay in the game and "win the game" = stay in school, graduate and achieve your goals.

Questions: *Be prepared with thought-provoking answers.*

- What is your role on the team?
- How does your role help the team?
- What happens if you foul out of a game?
- What would have happened if you didn't care about helping your team and fouled out every game?
- Give an example of when you wanted to give up but instead pushed through helped your team.
- How has staying in school and making your schoolwork a priority helped you in basketball?
- How will graduating from college help you in with your future?

KEY #2 – PLAYERS CAN'T WIN GAMES ON THEIR OWN; THEY NEED THEIR TEAMS! STUDENTS CAN'T SUCCEED ON THEIR OWN; THEY NEED THEIR (SUCCESS) TEAMS!

Presenting Player: _____

(Any player on the team could be selected to discuss this key)

Your Role: To elaborate on how Key #2 relates to your role on the team and what led to your success in school, basketball and in your life overall.

Key Message: Create Success Teams and Success Plan

Description: Individual players don't win games, teams do, and they rely on teamwork and solid game plans to win. Students who want to succeed in school build "success teams" to help them overcome obstacles and develop "success plans" to guide them as they make important decisions critical to their futures.

Talking Points: *Main points: 1. No one person can win the game alone 2. Success Plan*

- ✓ No one can win the game alone.
- ✓ It takes a team effort to be successful.
- ✓ Every player is responsible for helping others improve.
- ✓ Individuals don't win games, teams do.
- ✓ Students should seek and find the help they need whether it's academic or personal.
- ✓ Build a "success team" – people who care about you and want to see you succeed and overcome obstacles.
- ✓ Students should set goals – short range (ex. Getting a tutor) and long range (ex. graduating, choice of college, career).
- ✓ "Success Plan" – guide for you to make important decisions.
- ✓ A good Success Plan supported by a Success Team of people will result in achieving academic, personal and career goals.

Questions: *Be prepared with thought-provoking answers.*

- What is your role on the team?
- How important is teamwork on and off the court in your life?
- Do you feel you could win a game without your teammates and coaches?
- Give an example of a time you had to overcome an obstacle and relied on your teammates and coaches.
- Who would you say is a part of your "Success Team?"
- How has your "Success Team" helped you whether in basketball or in your personal life?
- What are some of your goals for this season?
- Does your "Success Plan" translate over to your personal life? How so?

KEY #3 – WHEN PLAYERS MAKE GOOD DECISIONS, THEY SCORE POINTS AND WIN GAMES. WHEN STUDENTS MAKE GOOD DECISIONS, THEY GET BETTER GRADES AND SUCCEED IN SCHOOL.

Presenting Player: _____

(A point guard would be the best choice to present this key)

Your Role: To elaborate on how Key #3 relates to your role on the team and what led to your success in school, basketball and in your life overall.

Key Message: Learn and Practice the Decision-Making Process

Description: A point guard's role on the court is to make good decisions, and when he does points are usually scored. When he makes bad decisions, turnovers result and scoring opportunities are missed. Students need to make good decisions too and accept responsibility for making choices that will bring them success in school and in life by using an effective decision-making process. When students make bad decisions and bad choices, they miss out on opportunities that could bring them success.

Talking Points:

- ✓ How important it is as a PG to make good decision on the court that will help your team
- ✓ If you don't make good decisions with the ball it can result in a turnover
- ✓ Good decisions lead to good outcomes and bad decisions lead to bad outcomes
- ✓ Examples are not doing homework or studying leads to a bad grade or getting involved with the wrong crowd, or using drugs will lead to poor outcomes.
- ✓ Accept responsibility for making good choices in school and in life
- ✓ Practicing an effective decision-making process will help you succeed.

Questions: *Be prepared with thought-provoking answers.*

- What is your role on the team?
- What happens when you make bad and selfish decisions during a game?
- Explain an experience where you made a bad choice and how you overcame that bad choice you made.
- Explain a time when you could have made a bad decision but didn't.
- **SEE IF TEAMMATES HAVE ANY STORIES SIMILAR**
- What advice do you have for students trying to overcome bad choices?
- Has basketball helped you develop effective decision-making skills within your personal life?

KEY #4 – PLAYERS WHO WORK HARD ACHIEVE HIGH NUMBERS IN POINTS, REBOUNDS AND ASSISTS. STUDENTS WHO WORK HARD ACHIEVE HIGH SCORES IN READING, WRITING AND MATH.

Presenting Player: _____

(Any player known for high academic achievement can present this key)

Your Role: To elaborate on how Key #4 relates to your role on the team and what led to your success in school, basketball and in your life overall.

Key Message: Improve Academic Performance

Description: Players who reach double-digit figures in three positive statistical categories (points, rebounds and assists) achieve “triple-doubles.” Students can achieve their own “triple-doubles” in reading, writing and math, by going to school and staying in school.

Talking Points: *This point focuses on working hard at practices and during games.*

- ✓ How the best players work extremely hard in practice and during games to achieve triple doubles.
- ✓ Relate how working hard during school hours and at home can give students an “academic triple double.”
- ✓ Emphasize how important it is for students to attend school each day, work hard, be prepared for class and ask for help when they need it.
- ✓ Stress the importance of having a strong foundation in reading, writing, and math.
- ✓ It is ok to ask for help with your schoolwork in order to pass your classes. Talk about how college athletes ask their professors and tutors for help when needed.
- ✓ If your schoolwork isn’t taken care of then you may not be eligible to play basketball.
- ✓ Put emphasis on being a STUDENT then an ATHLETE.

Questions: *Be prepared thought-provoking answers.*

- What is your role on the team?
- How do players achieve “triple doubles” during games?
- How can students achieve “academic triple doubles” in the classroom?
- What three academic areas do you feel students should have a strong foundation in?
- When you need extra help with your schoolwork, whom do you turn to?
- What happens if you don’t take your schoolwork as serious as your basketball career?
- Give an example of an instance you needed assistance with schoolwork and asked for it.

KEY #5 – SUCCESSFUL PLAYERS PRACTICE TO PERFECT THEIR BASKETBALL SKILLS. SUCCESSFUL STUDENTS GET INVOLVED TO PERFECT THEIR PERSONAL DEVELOPMENT SKILLS.

Presenting Player: _____

(Any player can be chosen to present this key)

Your Role: To elaborate on how Key #5 relates to your role on the team and what led to your success in school, basketball and in your life overall.

Key Message: Focus on Personal Development

Description: Successful basketball players commit to practice and hard work to perfect their ball handling, shooting, and defensive skills. Successful students know that acquiring life skills and completing career-related tasks lead to more opportunity and greater success in work and in life.

Talking Points: *Focus on what it takes to be a good enough to play college ball.*

- ✓ How successful players commit to practice and work hard on their ball handling, shooting and defensive skills.
- ✓ Explain how you went the extra mile to make sure you were a good player.
- ✓ How really good players excel because they practice on their own time and not just 2 hours after school.
- ✓ How really good players practice drills for hours on their own time, play on AAU teams and in summer leagues, get extra help in basketball camps and learn from players that are better than them.
- ✓ Explain this is what it also takes to be successful as a student. Students must work hard in school and outside of school.
- ✓ How the more time and effort you put into something the greater the results.

Questions: *Be prepared with thought-provoking answers.*

- What is your role on the team?
- How often did you practice on your own time?
- What social activities did you have to sacrifice to become the best player you could be?
- What AAU team did you play for?
- What extra camps and clinics did you attend to make sure you received a scholarship?
- Were there any players that you learned from to make sure you were the best?
- Has having that same mindset in your studies helped you in the classroom?
- Give an example of how working hard on your personal time paid off whether it was academically or basketball wise.