

SUITS AND SNEAKERS SET THE SCREEN

AMERICAN CANCER SOCIETY

SET THE SCREEN AND FIND CANCER EARLY

Suits And Sneakers Week puts the importance of cancer screening at the forefront. You can help us amplify the message by participating in Set the Screen, a unique campaign that brings together coaches and CEOs to call attention to cancer screening and advancing health equity.

Set the Screen will tip off during Suits And Sneakers Week – January 22–28, 2024. By partnering with the American Cancer Society, you are sending the message to your employees that cancer screening saves lives.

How many people will get cancer in their lifetime?



But, catching cancer EARLY can mean a better chance of survival.



The American Cancer Society provides **frontline support** to accelerate cancer screening in communities across the nation.

In 2022, a recorded **362,400** cancer screenings were completed as a result of our efforts.

SET THE SCREEN

CORPORATE OPPORTUNITIES FOR ENGAGEMENT

GOLD



\$10,000

Coach and CEO film 2-3 screening scripts together with mutually agreed upon film crew at mutually agreed upon location (at company or university)

Additional Benefits:

- Dedicated social post on CVC channels
- Screening scripts for CEO/Execs to film separately on own (optional)
- Inclusion in CVC newsletter
- Set the Screen Playbook
- Customized fundraising page
- Company logo included on campaign website

SILVER



\$7,500

Company receives a general coach compilation video package + CEO chooses a coach to individually film a welcome/thank you message for company

Additional Benefits:

- Screening scripts for CEO/Execs to film separately on own (optional)
- Inclusion in CVC newsletter
- Set the Screen Playbook
- Customized fundraising page
- Company name included on campaign website

BRONZE



\$5,000

Company receives a general coach compilation video package

Additional Benefits:

- Set the Screen Playbook
- Customized fundraising page
- Company name included on campaign website



SCAN HERE TO JOIN THE TEAM

For more information contact:

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**For Gold & Silver levels, it is not a guarantee that the preferred Coach is able to participate. If preferred Coach is unavailable, the CEO/Company can choose an alternative Coach.*