## 500,000+ Student-Athletes, \$3.8 Billion in Scholarships, Premier Stage for Women's Sports, 75% of the 2022 US Olympic Team - college sports matter and they're changing

## RECENT PROGRESS IN MODERNIZING & TRANSFORMING COLLEGE SPORTS

- Launched an <u>insurance fund</u> that will provide student-athletes from all NCAA divisions access to health insurance for athletically related injuries for up to two years after graduation.
- Adopted <u>new bylaws</u> requiring all Division I schools to offer degree completion funds, scholarship guarantees, and mandatory health and well-being services.
- Established NCAA <u>student-athlete protections</u> for name, image and likeness agreements to prevent exploitative behavior with the support of student-athlete leaders.
- Proposed a new, <u>voluntary subdivision</u> that would permit at least half of the student-athletes in America's largest athletic departments to receive a *minimum* of \$30,000 annually in financial assistance, while also allowing schools to enter into direct NIL licensing agreements with student-athletes.
- New <u>media rights agreement</u> will provide greater exposure women's sports and for student-athletes across a record number of championships.

The NCAA is transforming college sports to put student-athlete's interests first, but due a patchwork of state laws and pending legal outcomes, the NCAA cannot make all the necessary changes alone. To ensure millions of Americans continue to access the opportunities only college sports provide, the NCAA is eager to partner with Congress on the following priorities:

- 1) Enhance Student-Athlete Welfare: Ensure Division I schools provide student-athletes with guaranteed scholarships, academic support, degree completion funds, healthcare for sport-related conditions, life skills training, and access to mental health and well-being resources. Require the NCAA to provide post-eligibility injury insurance for student-athletes across all divisions consistent with its recently adopted new policy.
- 2) <u>Improve NIL Outcomes for College Athletes</u>: Preempt the patchwork of state laws impacting college sports, to create nationwide policies. Establish student-athlete protections by requiring agent registration, uniform contracts, and financial literacy training. Protect the integrity of collegiate recruiting by ensuring NIL compensation is not promised or permitted to be used as an inducement to enrollment or transferring.
- 3) Protect College Sports as a Broad Pathway to Education and Opportunity: Codify current regulatory guidance into law to allow student-athletes to receive greater financial benefits, and affirm they are not employees of an institution. This would protect athletic programs in all three divisions from one-size fits all actions in the courts. Without this protection, there is significant risk in a massive loss of opportunities for student-athletes that participate in non-revenue-generating "Olympic sports", many women's sports, at DII and DIII schools, and at under-resourced schools, such as most HBCU's. In each of these cases, sweeping employment mandates would make these athletic programs financially untenable.
- **4)** Protect Title IX and Women's Sports: Fully apply Title IX, on the basis of gender, in the marketing or facilitation of NIL agreements for prospective or current college athletes.
- 5) <u>Competitive Fairness and Effective Governance</u>: Grant limited and conditional liability protection to conferences and intercollegiate associations so they can set reasonable competition standards and enforce other provisions of a bill passed by Congress.