



Suit Up to End Cancer As We Know It

January 26 – February 1, 2026

Suits And Sneakers Week is a favorite every season, and this year we're making it easier than ever for you and your coaching staff to support **Coaches vs. Cancer** and the **American Cancer Society**. Here is how to **#SuitUp** with us:

- Wear your choice of:
 - a **team quarter-zip or polo** with a **CvC patch** OR **CvC logo embroidered** on the sleeve. Iron-on CvC patch(es) will be provided to all NCAA DI head coaches as well as DII and DIII NABC member head coaches (more info below).
 - a **suit** or **sport coat**.
 - If you and your staff will be wearing suits, please reach out to Anne Gmerek (anne.gmerek@cancer.org) to request lapel pins.
- **Customize your sneakers** via:
 - a professional shoe designer
 - DIY with colored sharpies (e.g. allow kids staying in a hospital the opportunity to design your shoes!)



Are you in? Here's the game plan:

- **DI Coaches** - 10 patches will be sent to each DI program to the attention of your head coach arriving between January 5-15.
- **DII/DIII Coaches** - 1 patch will be sent to each NABC member head coach arriving between January 5-15.
 - **IMPORTANT NOTE:** The package will have a CvC logo on the outside of the envelope. If you do not receive your patches by January 15, please reach out to anne.gmerek@cancer.org.
- Please pass along this info and the **[Coaches vs. Cancer Playbook](#)** to your **SID, social media team, and marketing/fan engagement team** to ensure everyone has the resources needed to host a successful and impactful Suits And Sneakers game.
- If you don't have a home game during Suits And Sneakers Week, don't worry. You can designate any game around that time frame. We also encourage you to work with your opponent's staff for any games that week to let them know you'll be wearing your sneakers and patch or pin.

For more information on how you and your team can get involved, please contact Amy Rohrer at amy.rohrer@cancer.org.

