

SAMPLE POSTS

Ready to post about Coaches vs. Cancer and the American Cancer Society? Find sample post copy below about a variety of ACS programs and initiatives to get you started – but as always, we encourage you to use your own voice and style!

FACEBOOK AND INSTAGRAM: @americancancersociety | @coachesvscancer

X: @AmericanCancer | @CoachesvsCancer

HASHTAGS: #AmericanCancerSociety #CoachesVsCancer

FUNDRAISING

Since 1991, the @AmericanCancerSociety has contributed to a 34% decline in cancer mortality rate. Help us fund progress at coaches.cancer.org.

Thanks to the lifesaving work of the @AmericanCancerSociety, everyone has the opportunity to prevent, detect, treat, and survive cancer. Your donation helps fund that mission. Donate today at coaches.cancer.org.

No single non-governmental, not-for-profit organization has invested more to find the causes and cures of cancer as the @AmericanCancerSociety – and they're funded by donations like yours. Make a contribution today at coaches.cancer.org.

SCREENING

Screening tests can catch cancer before you have any symptoms, when it may be easier to treat. Add cancer to your playbook today by talking to your doctor, or find a screening location near you at coaches.cancer.org.

Don't let cancer get an early lead – make regular cancer screening part of your playbook. Ask your doctor if screening is right for you, or find a location at coaches.cancer.org.

ROAD TO RECOVERY

Did you know that transportation barriers are the #1 reason for missed cancer appointments? You can help the @AmericanCancerSociety ease the burden by providing free rides to cancer patients. Get started at cancer.org/drive.

The @AmericanCancerSociety is providing free rides to treatment for cancer patients across the country, and your drive can help save lives. Learn how you can help at cancer.org/drive.



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HOPE LODGE

The @AmericanCancerSociety Hope Lodge is a crucial resource for people facing cancer and their caregivers when treatment is far away. Volunteer at a Hope Lodge near you, or consider donating at cancer.org/hopelodge.

With 32 locations across the country, the @AmericanCancerSociety Hope Lodge offers a home away from home for people facing cancer and their caregivers during treatment. Donate today, or volunteer at a location near you by visiting cancer.org/hopelodge.

The @AmericanCancerSociety Hope Lodge here in [TOWN] is a great resource for patients facing cancer and their caregivers. I had the opportunity to volunteer with [PLAYER/TEAM] where we were able to prepare meals and spend time with patients. donate today, or volunteer at a location near you by visiting cancer.org/hopelodge.

RESEARCH

The @AmericanCancerSociety is dedicated to improving the lives of people with cancer and their families. See how your contributions have fueled lifesaving research at <https://www.cancer.org/research/how-american-cancer-society-research-funding-works.html>

HEALTH EQUITY

Diversity, equity, and inclusion are critical to achieving the @CoachesvsCancer mission of ending cancer as we know it, for everyone. Learn more about how the @AmericanCancerSociety is addressing cancer disparities at cancer.org/healthequity.

Everyone deserves a fair and just opportunity to prevent, find, treat, and survive cancer. Learn more about how @CoachesvsCancer and the @AmericanCancerSociety are advancing health equity to end cancer as we know it, for everyone, at cancer.org/healthequity.

